

Dear _____,

On Monday, April 17, I will tackle one of the biggest challenges in my life by running the Boston Marathon! I'm also pleased to share that I'm running to support a very worthy cause – The Gillian Reny Stepping Strong Center for Trauma Innovation – and I hope you will consider supporting my run.

Inspired by the tragedies of the Boston Marathon bombings, the Stepping Strong Center at Brigham and Women's Hospital aims to make a profound difference for trauma patients and their families worldwide by transforming research and care for civilians and military personnel who suffer devastating traumatic injuries.

It's truly an honor to be a member of the Brigham Stepping Strong Marathon Team and I'm excited to be a champion for this special cause. <<Insert personal story about why you are running for Stepping Strong.>>

I'm training very hard for the marathon, but I need your help to reach my fundraising goal of \$XXXX. I would be incredibly grateful for your support. There are two easy ways to give:

- Donate at my page: [TeamRaiser page link],
- Send a check payable to Brigham and Women's Hospital, with my name in the Memo line, to me at: YOUR ADDRESS

Thank you in advance!

Sincerely,

YOUR NAME

P.S. You could double or even triple your donation through a matching gift! Be sure to ask if your employer has a matching gift program, find out how to participate, and then let me know. Thanks again!

Brigham and Women's Hospital is a 501(c)(3) organization, tax ID 04-2312909.