



Donations Overview and Toolkit

You can raise money both online and offline. All gifts are 100 percent tax-deductible.

- Online donations are any donations made online through the runner's TeamRaiser fundraising page. If someone wishes to support your effort online, please direct them to your personal TeamRaiser fundraising page. Online gifts will be reflected on your TeamRaiser fundraising page in real time. Donors will receive a tax-receipt via email immediately after their donation is processed online.
- Offline donations are any donations not made through the runner's TeamRaiser fundraising page. All offline donations (personal checks made out to Brigham and Women's Hospital) should be collected by the runner and sent to the Development Office at the address below, accompanied by one of the donor coversheets.

Brigham and Women's Hospital, Development Office **Boston Marathon** 116 Huntington Avenue, Third Floor Boston, MA 02116

*If a donor is unable to make a gift on your TeamRaiser web page or via check, and gives you cash, please call (617-424-4235) or email (marathonteam@bwh.harvard.edu) for the appropriate next steps.

Please note donation do's and don'ts.

Do:

- Keep a copy of all checks and forms for your records
- Let us know if a donor wishes to be anonymous
- Be sure to ask if your donors company has a matching gift program and the gift could be doubled!
- Make all checks payable to Brigham and Women's Hospital, with the runner name listed in the memo line to ensure proper crediting. We cannot accept checks made payable to the runner.
- For general and matching gift inquiries email marathonteam@bwh.harvard.edu

Don't:

- Mail cash. Instead, call or email us for the appropriate next step.
- Collect cash and write a personal check. This makes you the legal donor. Instead, call or email us for the appropriate next step.

Cover Sheet for Offline Donations

Runner Name:		_
am enclosing (# of checks)	enclosing (# of checks) I am enclosing (total amount of donations) \$	
Matching Gifts: Be sure to ask if your	donors company has a	matching gift program and the gift can be doubled!
l Matching gift form enclosed □ Online matching gift application submitted		
•	ham and Women's Hos	check should the donor information not be pital, Development Office, Boston Marathon,
Name:		
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		
Name:		
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		
Name:		
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		