**SAMPLE EMAIL**

Suggested Subject Line: Get Your Stepping Strong Hat!!

Dear \_\_\_\_\_\_\_\_\_\_\_\_,

I am SO excited for Marathon Monday! I cannot wait to tackle those 26.2 miles and to date, have raised $XXXX which is incredible. If you have supported me, thank you again! I could not do this without you. If you haven’t yet, there is still plenty of time to help me reach my fundraising goal of $XXXX.

To get team supporters ready for the big day, I am excited to promote that Tuesday, March 26 is officially ‘Support a Stepping Strong Runner Day’! All NEW\* gifts of $50+ to my fundraising page will receive a Stepping Strong baseball hat to wear on race day! I hope I can count on you for your continued support and to rep Stepping Strong alongside of me. You can click here to donate to my page [TeamRaiser page link] and the Brigham Running Team will mail you your hat before Marathon Monday!



This year marks 10 years since the Reny family established The Gillian Reny Stepping Strong Center for Trauma Innovation at Brigham and Women’s Hospital in gratitude to the caregivers who saved their daughter Gillian’s life and limbs after the 2013 Boston Marathon bombings. The Stepping Strong Center aims to make a profound difference for trauma patients and their families worldwide by transforming research and care for civilians and military personnel who endure traumatic injuries and events. It’s truly an honor to be a member of the Brigham Stepping Strong Marathon Team and I’m excited to be a champion for this special cause.

With love/gratitude/thanks,

YOUR NAME

P.S. Only NEW gifts made on 3/26 count for the hat and past gifts of $50+ are not eligible to receive this promotion. One (1) hat per donor.



**SAMPLE SOCIAL POST**

Today is Support a #SteppingStrong Runner Day! When you make a gift of $50+ on my fundraising page you will receive a Stepping Strong baseball hat to wear on race day and rep Stepping Strong with me! It’s truly an honor to be a member of the 2024 Brigham Stepping Strong Marathon Team as this year marks 10 years since the Reny family established The Gillian Reny Stepping Strong Center for Trauma Innovation at Brigham and Women’s Hospital and I’m excited to be a champion for this special cause!

Thank you for ALL your support! #BostonMarathon #Boston128 #SteppingStrong

Click here to donate at my page: [TeamRaiser page link].

