Donations Overview and Toolkit

You can raise money both online and offline. All gifts are 100 percent tax-deductible.

- Online donations are any donations made online through the runner's TeamRaiser fundraising page. If someone wishes to support your effort online, please direct them to your personal TeamRaiser fundraising page. Online gifts will be reflected on your TeamRaiser fundraising page in real time. Donors will receive a tax-receipt via email immediately after their donation is processed online.
- Offline donations are any donations not made through the runner's TeamRaiser fundraising page. All
 offline donations (personal checks made out to the Brigham and Women's Hospital) should be collected
 by the runner and sent to the Development Office at the address below, accompanied by one of the
 donor cover sheets on the next page.
- Tracking is required when mailing offline donations. FedEx, UPS, DHL, and USPS are all accepted. Please email <u>marathonteam@bwh.harvard.edu</u> the shipping carrier/tracking number as soon as you mail offline donations. If you have any questions regarding how to find tracking, please email our team at <u>marathonteam@bwh.harvard.edu</u> and we will assist you.

Brigham and Women's Hospital Development Office Attn: Ally Hickey 263 Huntington Ave #318 Boston, MA 02115

- *If a donor is unable to make a gift on your TeamRaiser web page or via check, and gives you cash, please call (617-424-4321) or email (<u>marathonteam@bwh.harvard.edu</u>) for the appropriate next steps.
- *For more information on Donor Advised Funds, please visit <u>Donor-Advised Funds</u>

Please note donation do's and don'ts.

Do:

- Keep a copy of all checks and forms for your records.
- Send the shipping carrier/tracking number to <u>marathonteam@bwh.harvard.edu.</u>
- Let us know if a donor wishes to be anonymous.
- Be sure to ask if your donors' company has a matching gift program and the gift could be doubled!
- Make all checks payable to Brigham and Women's Hospital, with the runner's name listed in the memo line to ensure proper crediting. We cannot accept checks made payable to the runner.
- For general and matching gift inquiries email <u>marathonteam@bwh.harvard.edu</u>

Don't:

- Mail cash. Instead, call or email us for the appropriate next step.
- Mail a check without sending <u>marathonteam@bwh.harvard.edu</u> the shipping carrier and tracking number.
- Collect cash and write a personal check. This makes you the legal donor. Instead, call or email us for the
 appropriate next step.



Cover Sheet for Offline Donations

Runner Name:		
am enclosing (# of checks)	I am enclosin	g (total amount of donations) \$
latching Gifts: Be sure to ask if your donors' company has a matching gift program and the gift can be doubled! _Matching gift form enclosedOnline matching gift application submitted.		
Donor/Company Name:		
Company Contact Name (if applicabl	e):	
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		
Donor/Company Name:		
Company Contact Name (if applicabl	e):	
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		
Donor/Company Name:		
Company Contact Name (if applicabl	e):	
Address:		
City:	State:	ZIP:
Phone:		
Email:		
Donation Amount:		