



**Brigham and Women's Hospital**  
Founding Member, Mass General Brigham

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**STEPPING  
STRONG  
MARATHON TEAM**

## A few words from the Reny Family



**Audrey Epstein Reny**  
**Steven Reny**  
**Gillian Reny Nardella**

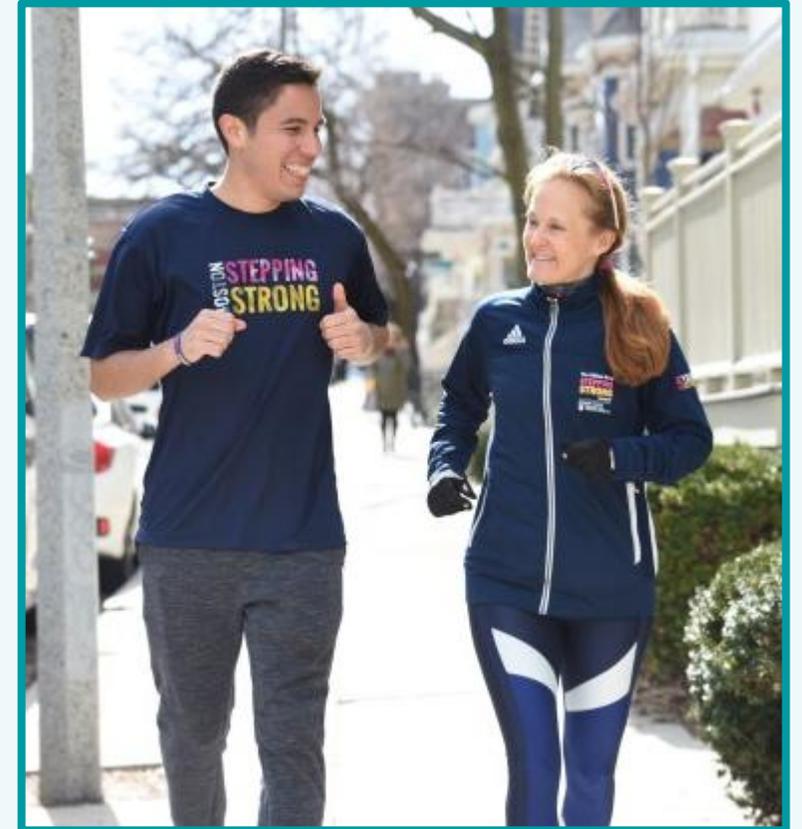


# Introduction

## Juan Herrera Escobar, MD, MPH

Investigator

Stepping Strong Innovator Award Winner  
2018 & 2025 Marathon Teammate



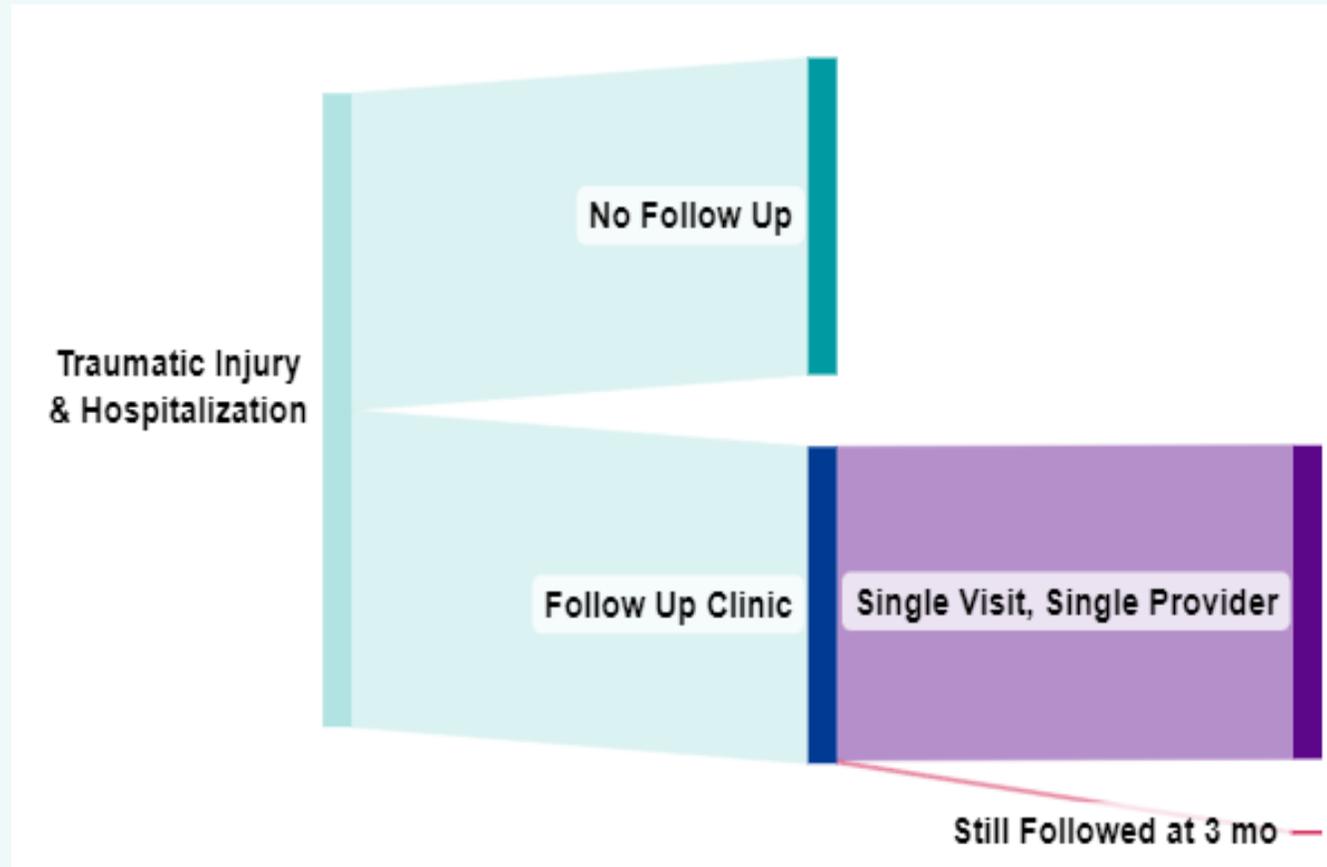
# The Stepping Strong TRAIL Clinic

*Transforming Recovery After Injury for the Long-term*



Center for Surgery & Public Health, *Brigham & Women's Hospital*  
Rehabilitation Outcomes Center at Spaulding, *Spaulding Rehabilitation*

# The Long-Term Burden of Trauma is Substantial and Has Long Been Neglected



## Long-Term Challenges

- Post-traumatic stress and mental illness
- Chronic pain
- Increased risk of other medical conditions (ex. Diabetes, Heart Disease)
- Wounds
- Social participation barriers
- Functional limitations and accessibility barriers, including while receiving ongoing medical care



# What is the Stepping Strong TRAIL Clinic?

A **multidisciplinary** trauma collaborative care model that integrates **longitudinal** support for **psychosocial** and **physical recovery**

## ...a novel patient experience

- Minimum of 3 visits over 6 months
- Support for health-related social needs



# Patient eligibility and workflow

Adult patients **treated for a traumatic injury at BWH** who meet at least one of the following criteria:

- Victim of interpersonal violence
- Limited English proficiency
- Weak/non-existent social support network
- Low socioeconomic status
- Substance use disorder

**81%**  
**Show Rate**

**200+ Clinic**  
**Visits**

**150+**  
**Referrals**

Conduct a **holistic health assessment**



Identify **clinical and social needs**



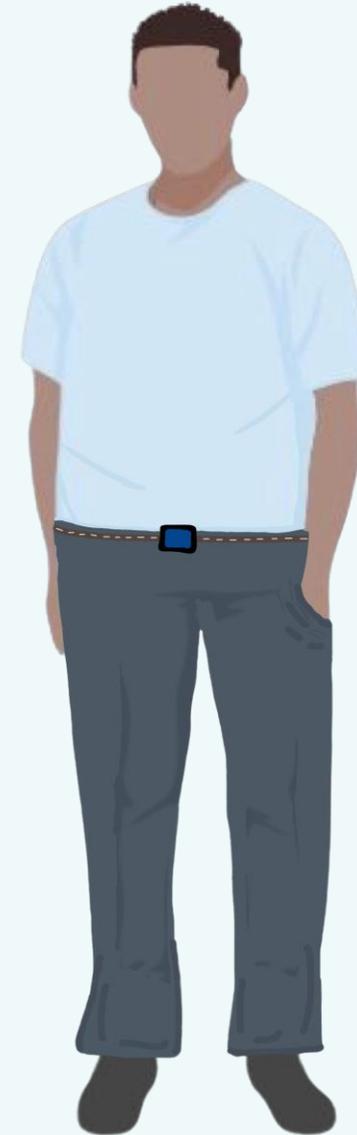
Develop a **collaborative care plan** and discuss recovery goals



Hi,  
I'm Gabriel!



Hi,  
I'm Michael!



# Gabriel's First Follow Up

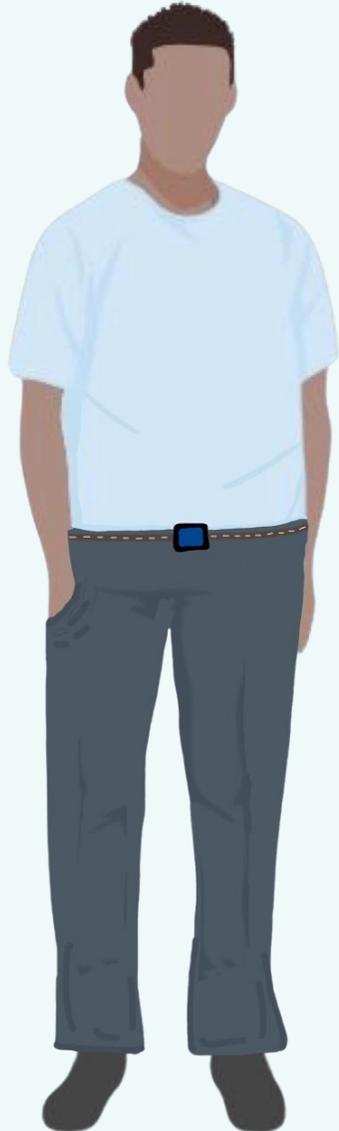


- ✓ Trouble with transportation ⇒ rushed appointment
- ✓ Wound care
- ✓ Lifted mobility restriction
- ✓ Pain medication prescription & PT referral
- ✓ Mental health referral

**Proceed to Community**



# Michael's First Follow Up



- ✓ Uber Health transportation
- ✓ Comprehensive health-related social needs assessment ⇨ Food security resources
- ✓ EHR error correction
- ✓ Pain medication prescription
- ✓ Collaboration with inpatient
- ✓ Multidisciplinary problem solving

- ✓ Brain & cognitive treatment
- ✓ Patient Gateway
- ✓ Language translation



# Gabriel's Latest...



- ✓ No mental health provider
- ✓ Worsening anxiety
- ✓ Limited ability to travel in cars
- ✓ Financial stressors
- ✓ Social stressors
- ✓ Chronic pain, limited mobility
- ✓ Compounding health conditions



# Michael's Latest...



- ✓ Continuous support
- ✓ Specialty support for pain & sleep from psychiatry
- ✓ Even more community connections
- ✓ Food stability
- ✓ Full & ongoing rehabilitation services
- ✓ Primary Care Provider arranged
- ✓ Return to meaningful activity
- ✗ Still waiting on a community-based mental health provider...

**See You Again Soon!**



# THANK YOU...





**Brigham and Women's Hospital**  
Founding Member, Mass General Brigham

Introducing....

# 2026 Team Singlet and Vest





Brigham and Women's Hospital  
Founding Member, Mass General Brigham

# Important Fundraising Updates & Reminders

# Tax ID/EIN Number

- **Tax ID:** 04-2312909
- **Charitable/Non-Profit Organization Name:** Brigham and Women's Hospital/Mass General Brigham
- **Mailing Address:** 263 Huntington Ave. #318, Boston, MA 02115-4506
- **Form:** [501c3-form.pdf](#)

IRS Department of the Treasury  
Internal Revenue Service  
Department of the Treasury  
Internal Revenue Service  
Philadelphia, PA 19255-0625

September 6, 2016

THE BRIGHAM AND WOMENS HOSPITAL INC  
C/O RANZI J HANANIA  
399 REVOLUTION DR STE 645  
SOMERVILLE, MA 02145

00057

Taxpayer Identification Number: 04-2312909  
Tax Return: 990  
Tax Year: 12/31/2015  
Certification Year: 2016  
Inquiry Date: 08/09/2016  
Reference Number: B5D16805820021

Dear Taxpayer:

We have certified your request (or requests) for relief from being taxed twice (double taxation). If you have any questions concerning this tax matter, please write or telephone the appropriate tax authority.

Please write to us with any questions you may have about this letter. You can also fax your questions to us at (267) 941-1035 or at (267) 941-1366. Please attach a copy of this letter to your correspondence to help us identify your account. If you prefer, you also can telephone the U.S. Residency Certification Unit between 6:00 a.m. and 11:00 p.m. ET at (267) 941-1000.

Thank you for your cooperation.

Sincerely yours,  
  
Randal S. Lutz,  
Operation Manager

Enclosure:  
Certifications

Label 452CQ (REV. 12-2012)  
Catalog Number 448101



# Tax Receipt / Donor Information

Dear Christian Luhnnow,

Thank you for contributing to the 2025 Brigham Stepping Strong Marathon Team in support of Ally and Stew Hickey. Your gift of \$200.00, is critical to advancing our mission, whether it's fueling innovation and discovery, delivering exceptional care, preparing tomorrow's medical leaders, or promoting health equity in Boston and beyond. We are grateful for your partnership in creating a healthier world for patients and their loved ones. Thank you for your gift to Brigham and Women's Hospital.

Credit card transactions will appear on your statement as "Brigham and Women's Hospital."

Did you know many employers match charitable gifts made by their employees? [Click Here](#) to learn more about how you can double the impact of your gift!

Below is your official tax receipt, which outlines the details of your contribution. Following IRS regulations, no goods or services were given, in whole or in part, in consideration of this donation.

Please contact me with questions.

Sincerely,

Kiran Rai

Brigham and Women's Hospital  
Director, Gift Administration  
617 424 4321  
[krai1@bwh.harvard.edu](mailto:krai1@bwh.harvard.edu)

- SAVE your tax receipts! Subject line: Thank you for your gift - tax receipt is enclosed
- **Credit card charges appear on statements as 'Brigham and Women's Hosp'**
- Please ensure donors know you're fundraising for the Stepping Strong Center at Brigham and Women's Hospital.
- Some donors are disputing their donations because they do not recognize the charge on their credit cards
- Disputed charges are reversed and removed from your fundraising page.

# Matching Gifts

- Great way to double the funds you raise!
- Follow the simple steps on our [Matching Gift Guide](#) to ensure you are maximizing your fundraising efforts.
- Step three is extremely important!
- **If you/your donor are submitting a matching gift claim, please use the following details:**
  - **Tax ID:** 04-2312909
  - **Charitable/Non-Profit Organization** Brigham and Women's Hospital/Mass General Brigham
  - **Contact Information:** Kiran Rai, Senior Director of Gift Administration, [krai1@bwh.harvard.edu](mailto:krai1@bwh.harvard.edu), 617 424 4321
  - **Address:** 263 Huntington Ave. #318, Boston, MA 02115-4506
  - **Designation/Comments:** Stepping Strong Center at Brigham and Women's Hospital in Support of <RUNNERS NAME> Marathon Run.



# Donor Advised Fund (DAF) Gifts

If your donors ask...YES, we accept Donor Advised Fund Gifts!

You can learn more by [clicking here](#), and the below will allow you to process the gift.

- **Tax ID:** 04-2312909
- **Charitable/Non-Profit Organization** Brigham and Women's Hospital/Mass General Brigham
- **Address:** 263 Huntington Ave. #318, Boston, MA 02115-4506
- **Designation/Comments:** Stepping Strong Center at Brigham and Women's Hospital in Support of <RUNNERS NAME> Marathon Run.
- **Also Known As:** Charitable Funds, Family Funds, etc.
- AS LONG AS YOUR NAME IS METIONED, WE WILL KNOW THE GIFT IS FOR YOU!



# Offline Donations

## Cover Sheet for Offline Donations

Runner Name: \_\_\_\_\_

I am enclosing (# of checks) \_\_\_\_\_ I am enclosing (total amount of donations) \$ \_\_\_\_\_.

**Matching Gifts: Be sure to ask if your donors' company has a matching gift program and the gift can be doubled!**

Matching gift form enclosed  Online matching gift application submitted.

Please complete the address section for each offline gift or check should the donor information not be provided.  
Please mail checks to: Brigham and Women's Hospital, Development Office, Attn: Caroline Rees, 263 Huntington Ave  
#318, Boston, MA 02115.

Donor/Company Name: \_\_\_\_\_

Company Contact Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Tracking is required when mailing offline donations. FedEx, UPS, DHL, and USPS are all accepted. Please email [marathonteam@bwh.harvard.edu](mailto:marathonteam@bwh.harvard.edu) the shipping carrier/tracking number as soon as you mail offline donations. If you have any questions regarding how to find tracking, please email our team at [marathonteam@bwh.harvard.edu](mailto:marathonteam@bwh.harvard.edu) and we will assist you.

**Brigham and Women's Hospital**  
**Development Office**  
**Attn: Ali Wheeler**  
**263 Huntington Ave #318**  
**Boston, MA 02115**



Correct 😊

A check from Ali Wheeler to Joe Smith for \$500.00, payable to Brigham and Women's Hospital, dated 1/29/2026. The check number is 1000. The MICR line at the bottom reads: ⑆000000186⑆ 000000529⑆ 1000.

Wrong 😞

A check from Boston Marathon to Joe Smith for \$500.00, dated 1/29/2026. The check number is 1000. The MICR line at the bottom reads: ⑆000000186⑆ 000000529⑆ 1000. The check is incorrectly payable to Ali Wheeler.

# Q&A

- **Who should I/my donors be emailing with questions about my gifts?**
  - ME! [marathonteam@bwh.harvard.edu](mailto:marathonteam@bwh.harvard.edu)
  - Please do not email Kiran Rai; I will triage requests and support you/your donors.
- **What is the best way to share that I have an incoming gift?**
  - **Email** [marathonteam@bwh.harvard.edu](mailto:marathonteam@bwh.harvard.edu) with the following information...
    - **Matching Gifts**
      - Confirmation email or document that shows a matching gift was submitted from 'X' company, in the amount of '\$X' from 'X' employee/donor. If a confirmation document was not received, please have the donor email me with the above information confirming they submitted the request.
    - **Checks**
      - Donor name, amount, tracking number
    - **Donor Advised Funds**
      - Donor name, amount, and confirmation email



## Q&A

- **Why do some gifts and matches from my company take so long to be received?**
  - Gifts made through platforms like Benevity, Your Cause, American Giving Online, etc. can take at least two months to reach our office.
  - Please track your donations and matching gifts and provide us with a monthly update.
- **When will my offline donation/matching gift/DAF reflect on my fundraising page?**
  - Offline gifts will typically take 3–6 weeks to appear moving forward **once the gift is received and booked by our gifts team.**
  - Don't worry! Once you've shared the requested information from the previous slide, we're tracking everything behind the scenes.





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# Team Updates

# Submit your photos!

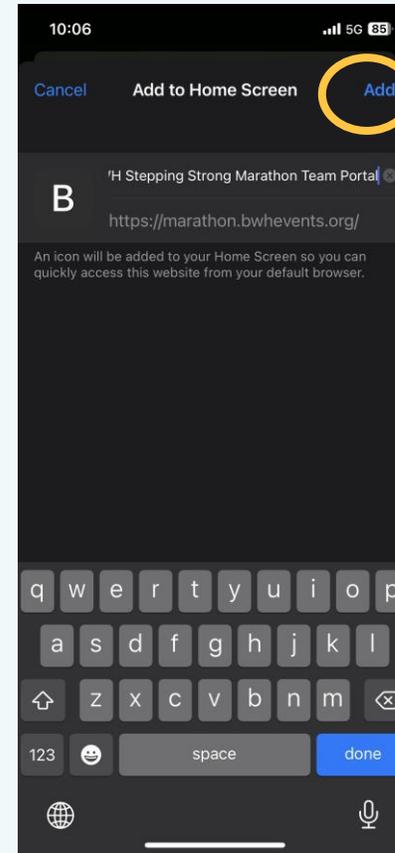
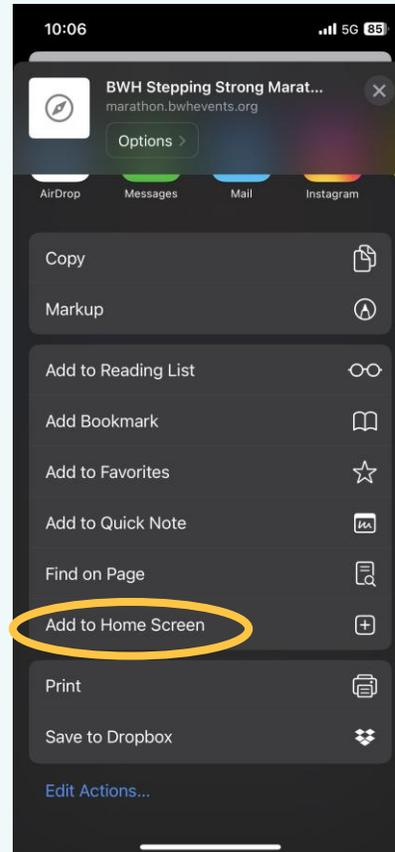
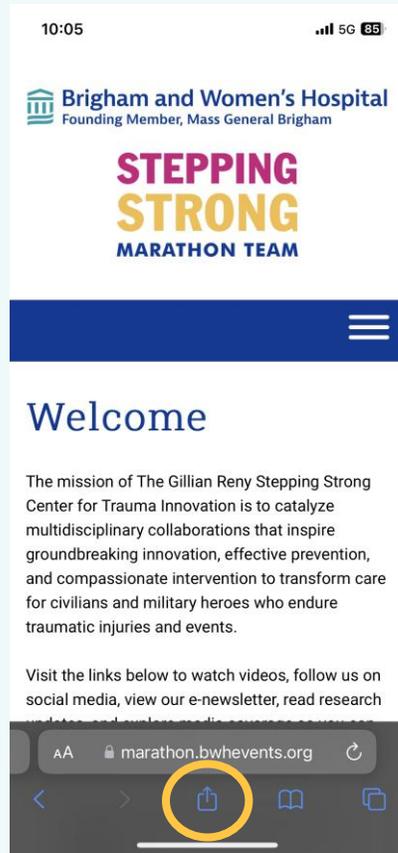
- Photo ideas
  - Stretching or pre-run prep
  - Indoor and outdoor training
  - Rocking Stepping Strong swag
  - With your supporters at events or workout classes
  - Running with your teammates
  - Selfies
- Deadline: Friday, April 3

[Submit HERE](#)



# Runner Portal

- <https://marathon.bwhevents.org/>
- Add to mobile device:



# Runner Portal (<https://marathon.bwhevents.org/>)



[Home](#) [Fundraising](#) [Training](#) [Calendar](#) [Contact](#) [Sports Medicine Assistance](#)

## Welcome

The mission of The Gillian Reny Stepping Strong Center for Trauma Innovation is to catalyze trauma innovation for injured civilians and military heroes, through multidisciplinary investigative collaborations across the continuum of trauma care, from prevention to treatment and recovery.

Visit the links below to watch videos, follow us on social media, view our e-newsletter, read research updates, and explore media coverage so you can be a passionate advocate and ambassador for the Stepping Strong Center.

- **Follow Stepping Strong on social media:**
  - [Stepping Strong Facebook page](#)
  - [Stepping Strong Instagram page](#)
  - [Stepping Strong Twitter](#)
- **Learn more about the Stepping Strong Center:**
  - [Stepping Strong Center website](#)
  - [Stepping Strong Injury Prevention Resource Page](#)
  - [Drowning Prevention Resource Guide](#)
  - [History of the Stepping Strong Center](#)
  - [Stepping Strong Community](#)
- **Shareable Mission Moments:**
  - [Stepping Strong team has raised over \\$27M for trauma patients](#)
  - [Boston Marathon bombing survivor provides help and hope to others](#)
  - [Still Boston Strong: Local surgeon running marathon again 10 years after jumping into action to help bombing victims](#)

### Boston Marathon Countdown

88

Days

### QUICK LINKS

- [Click here](#) for teammate contact information. Reach out and make new friends!
- [Click here](#) to access the Marathon TeamRaiser page.
- [Click here](#) to access Strava and the Stepping Strong club.
- [Click here](#) to submit Runner Photos



# Coach John

- Contact Information
  - Email: [jfurey611@gmail.com](mailto:jfurey611@gmail.com)
  - Cell: 617 759 0590
  - Website: [furey262.com](http://furey262.com)
  - Complete [Furey 26.2](#) training questionnaire + sign up for emails
- Upcoming Important Run Dates
  - February 7
  - February 21
  - March 7
  - March 21 (20+ miles)



# Fundraising Challenges

## 48-Hour Fundraising Sprint – Win Celtics vs. Bucks Tickets!

- The two runners who raise the most money between January 28 at 11am and January 30 at 11am will each win TWO tickets to the Celtics vs. Bucks game this Sunday at 3:30 p.m.
- All new, online, donations made during the timeline count 🍀

## Marathon Madness

- The teammate who raises the most money OR receives the most donations the months of January, February, and March will receive Stepping Strong swag.
- The top fundraiser and teammate who receives the most donations during the three-month challenge will each receive a custom Stepping Strong YETI cooler



# Small Team Gatherings

**Join the Reny family and get to know your teammates!**

- In-Person Gatherings (Full)
- Email [marathonteam@bwh.harvard.edu](mailto:marathonteam@bwh.harvard.edu) to join the waitlist for date(s):
  - February 4
  - February 5
  - February 9
  - February 10
- Virtual Gathering – Spots Available!
  - February 24
  - [Click here to RSVP](#)



# Team Office Hours

- **What:** Dedicated time to connect with teammates
- **When:** Dates and times will be shared soon via a portal post, stay tuned!
- **Where:** Zoom
- **Details:**
  - Drop in during office hours to connect, ask questions, or get guidance on fundraising or whatever you need!



# What's Ahead?

# Fundraising Deadlines

- **Friday, January 30:** \$2,500 fundraising deadline
- **Tuesday, March 31:** \$7,500 fundraising deadline
- **Monday, May 11:** Remaining fundraising commitment deadline



# Fundraising Milestones



**Raise \$10,000+ by February 28**

Pick 1: Adventurer Backpack or Hydro flask



**Raise \$15,000+ by April 3**

Pick 1: B.A.A. Celebration Finishers Jacket or any previous incentive



**Raise \$5,000 OVER your  
commitment by April 20**

Pick 1: Shadow Box or Box Pullover Hoodie or any previous incentive\*



# Exclusive Opportunity for Stepping Strong Swag

- **When:** March 3 – 10
- **Cost:** \$26 shirt / \$40 pullover (Pieces are nonrefundable; cannot be exchanged)



# Team Meeting #3

- Wednesday, March 18 (virtual)
- EVERYTHING you need to know to prepare for marathon weekend!
- [Click here to RSVP](#) in advance and ask any questions you might have



# Support a Stepping Strong Runner Day!

- **When:** Thursday, March 26
- **Who:** YOUR NETWORK!
- **What:** Individuals who support you with a **NEW\*** gift of \$100+ on your TeamRaiser fundraising page will receive a Stepping Strong baseball hat to wear on Marathon Monday!



*\*New gifts only made on 3/26. Past gifts of \$100+ are not eligible to receive this promotion. One (1) hat per donor.*

*\*\* Only gifts made on your personal TeamRaiser page will count. Offline gifts cannot be counted.*

# Boston 5K

- **What:** Boston 5K with the Stepping Strong Team
- **When:** Saturday, April 18 (AM)
- **Where:** Boston Common (Pre-and-post race gathering at Revere Hotel)
- **Details:**
  - Optional event and requires a separate \$150 fundraising commitment
  - Participants will receive a race day shirt and the opportunity for fundraising incentives!
- **How:**
  - Submit a registration application through [Athletes' Village](#)
  - A random selection will be held after registration closes
  - Applicants will be notified whether they were accepted or not accepted
  - Only accepted athletes will be prompted to pay the \$70 entry fee
  - If you secure a Boston 5K bib during the random selection process, you must email your registration confirmation to [team@bwh.harvard.edu](mailto:team@bwh.harvard.edu) to officially join our team!



# Pep Rally



- Saturday, April 18
- 1:00pm – 3:00pm
- Revere Hotel, Boston



# Marathon Monday



# We Did It Wednesday!

Wear your team jacket, medal and join us to celebrate your 26.2 finish! [RSVP via the runner portal.](#)

- When: Wednesday, April 22
- Time: 5:45pm – 6pm EST
- Zoom Information:
  - Link to join: <https://mgb-org.zoom.us/j/3274495934?omn=86831581537>
  - Meeting ID: 327 449 5934

# Upcoming Events / Deadlines / Milestones Recap

- **Friday, January 30:** \$2,500 fundraising deadline
- **Saturday, February 28:** \$10,000+ fundraising prize milestone
- **Tuesday, March 3 - Tuesday, March 10:** Swag for purchase
- **Wednesday, March 18 (6-7:30pm EST):** Team Meeting #3
- **Saturday, March 21:** 20+ mile training run
- **Thursday, March 26:** Support A Stepping Strong Runner Day!
- **Tuesday, March 31:** \$7,500 fundraising deadline
- **Friday, April 3:** \$15,000+ fundraising prize milestone
- **Saturday, April 18 (7-10am):** Boston 5K (optional)
- **Saturday, April 18 (1-3pm):** Team Pep Rally at Revere Hotel
- **Monday, April 20:** Marathon Monday
- **Monday, April 20:** \$5,000+ over-commitment fundraising prize milestone
- **Wednesday, April 22:** We Did It Wednesday!
- **Monday, May 11:** Remaining fundraising commitment





Brigham and Women's Hospital  
Founding Member, Mass General Brigham

# Questions?

Put them in the chat box or email  
[marathonteam@bwh.harvard.edu!](mailto:marathonteam@bwh.harvard.edu)